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THE INFLUENCE OF PROFIT AND CASH FLOW TO PREDICT FINANCIAL DISTRESS

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ARTICLE INFORMATION	Abstract: This study aims to examine and analyze
Received: 27/11/2019	how profit and cash flow individually or collectively
Revised: 29/11/2019	could influence the prediction of financial distress.
Issued: 03/12/2019	This study uses quantitative data methods using the
	Altman Z-Score analysis method. Data analysis is
	performed through Eviews8 software application. The
Corresponding author: first author	population in this study are all manufacturing
E-mail:	companies listed on the Indonesia Stock Exchange
tongam_ssm@yahoo.co.id	(IDX) in the period from 2015-2018. The samples used
marpaungira@gmail.com	are all manufacturing companies with subsector of
	plastic and packaging. Data analysis in this study uses
	econometric model with a simultaneous equation
	system and data panel estimation method. The results
	of the study prove that profit does not have a
F35286	significant effect on financial distress. This is
	supported by t-test analysis which result in a smaller t-
E178676	count compared to t-table, with the number -1.76
DOI:10.31933/DUMS	<2.05, therefore, H1 is rejected. On the other hand,
	cash flow has a significant effect on financial distress,
	supported by the result of t-test analysis which shows
	that the t-count is bigger than t-table, with the number
	2.67 > 2.05. Therefore, H2 is accepted. Whereas, both
	profit and cash flow have a significant influence on
	financial distress, which the results of the analysis of
	the F test is f-count is higher that f-table, with the
	number 17.45> 170.77. As a result, H3 is accepted.
	Keywords: Profit, Cash Flow, Financial Distress.

INTRODUCTION

Every company aims to make a profit so that it can survive or develop in the long period and does not experience liquidation. One of the uses of profit statement (Harahap, 2011: 57) is to determine the company's ability to distribute dividends to investors. In fact, this assumption does not always occur as expected. Often companies that have been operating for a certain period of time are forced to disperse or be liquidated due to financial difficulties that lead to bankruptcy.

Some of the indication of bankruptcy needs to be assessed to anticipate bankruptcy in the future (Loman, Raissa Karina Male, Mariana Ing, 2015). The way to do this is to analyze the company's financial ratio through certain models such as the Z-Score model and other models.

In addition, cash flow is a financial statement providing relevant information about revenues and expenditures within a certain time period. Every company in operating its business will experience cash inflows and cash outflows. If the cash inflows are greater than the cash outflows, this will show positive cash flows, on the contrary if the cash inflows are less than the cash outflows, there will be negative cash flows. The information of Cash flow is needed by investors and creditors to determine the company's ability to repay debts. If the cash flow of a company is considerable, the creditor will be confident that the company can return the loan, get the confidence of returning the loan. Conversely, the creditors do not get confidence in the company's ability to pay debts if the cash flow is insignificant.

There have been many studies about financial distress completed, such as research by Nailufar, F., & Badaruddin, S. (2018), Fanni Djongkang (2014), Frans Julius (2014), Dean Subhan Saleh (2016) which explained that the prediction of both profit and cash flow can reveal the occurrence of financial distress in the company. In contrast, studies by Santoso, Fala, & Khoirin's (2017), Setiawan, D., Oemar, A., & Pranaditya, A (2015) indicated that corporate governance had a negative effect on financial distress, whereas profit and cash flow failed to show any effect on financial distress.

This study is to test the consistency of the study between Nailufar, F. & Badaruddin, S (2018) and the research conducted by Santoso, Fala, & Khoirin (2017). In addition, this study uses a different sample from previous studies. While the objects of study by Nailufar, F & Badaruddin, S. (2018) was all manufacturing companies, and study by Santoso, Fala, & Khoirin research, 2017 took the objects in non-bank manufacturing companies, this research's object is the manufacturing companies with subsector of plastic and packaging within 2015 -2018.

This study addresses the problem of whether profits and cash flow independently can be used to predict the occurrence of financial distress and whether both profit and cash flow collectively can be used to predict financial distress conditions.

LITERATURE REVIEW

Financial distress can be defined as a financial condition of a company experiencing severe liquidity problems which the company is unable to run its operations properly. Altman (1968) defined financial distress by using numbers in financial statements and then

representing them in Z-Score which can be a reference to determine whether a company has the potential to experience bankrupt or not.

Altman z-score model is an indicator to measure the potential bankruptcy of a company. A number of studies have been conducted to determine the effectiveness of financial ratio analysis in predicting the failure or bankruptcy of a company. One of the studies on this prediction is multiple discriminant analysis (MDA), which is commonly called the Altman model Z-score method. The rationale for Altman to use discriminant analysis started from the limitations of ratio analysis, where the methodology was basically a deviation where each ratio was tested separately.

The financial variables or ratios used in the discriminant analysis of Altman model are (Katarina Intan Afni Patunrui, 2017):

Net Working Capital to Total Assets (WCTA)

This ratio shows the company's ability to generate net working capital from the total assets it has. This ratio is calculated by dividing net working capital by total assets. Net working capital is obtained by subtracting the current liabilities by the current assets. Negative net working capital is likely to face problems covering its short-term obligations due to the unavailability of sufficient current assets to cover these obligations. Conversely, company with positive working capital net will rarely face difficulties in paying of their obligations. With the ratio formula as follows:

X1 : WCTA = *Working Capital Total Assets*

Retained Earnings to Total Assets (RETA)

This ratio shows the company's ability to generate retained earnings from total company assets. Retained earnings are profits which are not distributed to shareholders. On other words, retained earnings shows how much the income of a company is not paid in the form of dividends to the shareholders. Therefore, the retained earnings reported in the balance sheet are not real cash and not available for dividend payments or otherwise. With the ratio formula as follows:

Retained Earnings X2 : RETA = ______ Total Assets

Earnings Before Interest and Tax to Total Assets (EBITTA)

This ratio shows the company's ability to generate profits from total company assets before payment of interest and taxes. With the ratio formula as follows:

Earning Before Interest and Taxes

Total Assets

Market Value of Equity to Book Value of Debt (MVEBVL)

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This ratio shows the ability of a company to fulfill its obligation from the market value of its own capital (common shares). The market value of equity itself is obtained by multiplying the number of shares of common stock outstanding by the market price per common share. The book value of debt is obtained by adding up current liabilities to long-term liabilities. With the ratio formula as follows:

X4 : MVEBVL = *Market Value of Equity Book Value of Total Debt*

Sales to Total Assets

This ratio shows whether the company produces adequate business volumes compared to the investment in total assets. This ratio reflects the efficiency of management in using the company total assets to generate sales and obtain profits. With the ratio formula as follows:

X5 : STA = *Total Assets*

Ramadhani dan Lukviarman (2009) in Ferbianasari (2012) stated that after conducting research on selected variables and samples, Altman produced the first bankruptcy model. Bankruptcy equation aimed to predict a public manufacturing company. The equation of the first Altman model is:

Z = 1,2 (X1) + 1,4 (X2) + 3,3 (X3) + 0,6(X4) + 1 (X5)Classification: Z = bankruptcy indexX1 = working capital / total assetsX2 = retained earnings / total assetsX3 = earnings before interest and taxes / total assetsX4 = market value of equity / book value of total debtX5 = sales / total assets.

Z-Score Value Interpretation Classification:

- a. Z-Score > 3.00 = the company is considered safe/good/avoid bankruptcy risk.
- b. $2.70 \le Z$ -Score < 2.99 = there is a financial condition of a company which requires special attention.
- c. $1.80 \le \text{Z-score} < 2,70 =$ the company has the possibility of experiencing financial distress for the next two years.
- d. Z-Score < 1,80 = company are in high risk to experience bankrupt.

FRAMEWORK



Source : data analysis

RESEARCH METHODS

This study uses quantitative data methods using the Altman Z-Score analysis method. Data analysis is performed through Eviews8 software application. The data used in this study are secondary data obtained from the Indonesia Stock Exchange through the website www.idx.co.id.

The population in this study are all manufacturing companies listed on the Indonesia Stock Exchange (IDX) in the period from 2015-2018. The samples used in this study are all manufacturing companies with subsector of plastic and packaging listed on the Indonesia Stock Exchange (IDX).

Purposive sampling method is used as the sampling technique, which the samples are selected based on the research objectives. The sampling criteria in this study:

- The companies that have published audited financial statements between 2016-2018. a.
- The companies that do not have a complete financial statement are excluded from the b. sample.
- The companies that are not delisted during the observation period. c.
- The companies that could disclose the data relating to research variables and provide d. the data completely.

Company observed for samples	14
Companies that do not meet the criteria	(4)
are included as samples	
Selected total samples x sampling	$10 \ge 3 = 30$
period	
Total samples	30

Table 1 Sample Critaria

Source : the data was processed by author

Data Analysis and Hypothesis Testing

Econometric model is used to analyze the data with a simultaneous equation system and panel data estimation methods with the following equations:

 $FD_{it} = \beta_0 + \beta_1 lb_{it} + \beta_2 Ak + \varepsilon_{it}$ Which:

FD	: Financial Distress
Lb	: Laba (Profit)
Ak	: Arus Kas (Cash flow)
β_0	: Constant
$\beta_1\beta_2\beta_3$: Regresion Coefficients
t	: Time period (2016-2018)
i	: 10 manufacturing companies with subsector of plastic and packaging.

Tests carried out with the Classic Assumption Test and Multiple Linear Regression through Eviews-8 software application. The linear regression analysis with multiple panel data has three kinds of estimation models, namely

1. Common Effect Model (CEM)

Common effect model (CEM) is a simple model that combines all time series data with a cross section method. This model assumes that the intercepts and slopes of each variable are similiar for each object of observation, in other words, the results of this regression are considered valid for all districts/cities at all times. The weakness of this model is the incompatibility of the model with the actual situation. The condition of each object can be different and one object can have different condition from one to another time.

2. Fixed Effect Model (FEM)

Fixed effect model (FEM) is a method of estimating panel data regression models with the assumption that the coefficients of intercepts and slopes are different between cross section units but intercepts between time are constant. Generalization is often applied by inserting a dummy variable to produce slop coefficient values or parameters that vary between cross section units. This approach to inserting dummy variables is known as the fixed effect model or least square dummy variable.

3. Random Effect Model (REM)

Random effect model (REM) is used to overcome the weakness of fixed effect models that use dummy variables, so the model experiences uncertainty. The use of dummy variables will reduce the degree of freedom, which in turn will reduce the efficiency of the estimated parameters. REM uses residuals that are thought to have a relationship between time and between individuals, so REM assumes that each individual has different intercept which are included as random variables.

The decision to choose the model used in panel analysis is based on two tests, namely Chow Test and Hausman Test. The Chow Test is used to decide whether to use Common Effect or Fixed Effect. Whereas to decide whether to use the Fixed Effect or Random Effect is determined by the Hausman Test. If teoritically the impact of the disturbance cannot be determined, the Fixed Effect method is used as long as the data used includes all individuals in the population or only a few individuals but is not taken randomly. Conversely, if the data used comes from individuals taken randomly from a larger population, the Random Effect estimation method is used.

FINDINGS AND DISCUSSION

To decide which model applied in using panel data regression techniques, there are three alternative approaches to its processing, including Pooled Least Square/Common Effect Model (CEM), Fix Effect Model (FEM), and Random Effect Model (REM).

Model Estimation Results

The results of data analysis consist of two variables, namely Profit and Cash Flow. The function model used is:

Financial Distress = f(Proft, Cash flow) (4.1)

Data analysis in this study uses econometrics with panel data estimation methods that refer to the research by Nailufar, F., & Badaruddin, S. (2018). The best model which is free from multicollinearity, heterokedasticity, autocorrelation problems can be produced by using the equation function as follows:

Financial Distress = 3,033 - 3,13 Profit + 2,50 Cashflow + ε_t (4.2)

Table 2. The Results of Dependent Variable Regression Against Independent Variables

Dependent V	ariable: ZSCORE?				
Method: Pool	ed EGLS (Cross-s	ection weig	hts)		
Date: 08/29/1	9 Time: 16:27				
Sample: 13					
Included obse	ervations: 3				
Cross-section	s included: 10				
Total pool (ba	alanced) observation	ons: 30			
Linear estima	tion after one-step	weighting 1	matrix		
Variable	Coefficien	t Std. Error	t-Statistic	Prob.	
С	3.033653	0.176150	17.22198	0.0000	
LABA?	-3.13E-11	1.77E-11	-1.763059	0.0949	
ARUS_KAS	? 2.50E-11	9.33E-12	2.676127	0.0154	
Fixed	Effects				
(Cross)					
_AKPIC	-1.622513				
_APLIC	-0.419361				
_BRNAC	-1.791554				
_IGARC	4.589597				
_IMPCC	-0.625445				
_IPOLC	-1.212587				
_PBIDC	1.440418				
_SIAPC	-1.747461				
_SIMAC	-0.777925				
_TALFC	2.166830				
	Effects Spe	ecification			
Cross-section	fixed (dummy var	riables)			

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	Weighted Statistics			
R-squared	0.990509	Mean dependent var	10.14381	
Adjusted R-squared	0.984709	S.D. dependent var	7.788217	
S.E. of regression	0.649223	Sum squared resid	7.586837	
F-statistic	170.7715	Durbin-Watson stat	3.076233	
Prob(F-statistic)	0.000000			
	Unweighted	Statistics		
R-squared	0.930137	Mean dependent var	2.833311	
Sum squared resid	7.663204	Durbin-Watson stat	2.769042	

Source : Data Analysis

The result of model specification test using both Chow test and Hausman test is fixed effect model, this model is considered as the proper model to analyze the effect of profit and cash flow to predict financial distress in manufacturing companies with subsector of plastic and packaging. The analysis model based on Table 4.3 explaining about the results of the profits and cash flow variables regression toward financial distress is, as follows:

Financial Distress = 3,033 - 3,13 Profit + 2,50 Cashflow + ε_t

The above equation can be interpreted as follows:

- 1) A constant of 3.033 states that if the independent variables, profit and cash flow, are considered constant, the magnitude of financial distress in 10 manufacturing companies with subsector of plastic and packaging is 3.033.
- 2) The probability value of regression coefficient of the profit variable to financial distress is -3.13 which more than 0.05 ($\alpha = 0.05$), it explains that there is a negative relationship between profit variable on financial distress. The value of -3.13 explains that if there is an increase in the value of profit by one percent, it will reduce the value of financial distress by -3.13.
- 3) The probability value of the regression coefficient of the cash flow variable to financial distress is 2.50 which less than ($\alpha = 0.05$), it explains that there is a positive relationship between cash flow variable on financial distress. The value of 2.50 explains that if there is an increase in the value of cash flow by one percent, it will increase the value of financial distress by 2.50.

	plastic an	а раскадінд	
individual effect	koefisien/CI	Koefisien/C	CI+C
_AKPIC	-1,622513	3,033653	1,411140
_APLIC	-0,419361	3,033653	2,614292
_BRNAC	-1,791554	3,033653	1,242099
_IGARC	4,589597	3,033653	7,623250
_IMPCC	-0,625445	3,033653	2,408208
_IPOLC	-1,212587	3,033653	1,821066

Table 3. The constant value of 10 manufacturing companies with subsector of
plastic and packaging

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_PBIDC	1,440418	3,033653	4,474071
_SIAPC	-1,747461	3,033653	1,286192
_SIMAC	-0,777925	3,033653	2,255728
_TALFC	2,166830	3,033653	5,200483

Classic Assumption Test

The Result of Normality Test

This test will examine whether the data could be normally distributed or not which use the Jarque-Bera test (J-B test) with the following hypothesis test:

H₀: Data is not normally distributed

H₁: Data is normally distributed

The criteria of testing are:

- 1. If the probability value > α (0.05), then the data is normally distributed (Reject H₀, Accept H₁). This means that the data has passed the normality test.
- 2. If the probability value $< \alpha$ (0.05), then the data is not normally distributed (Accept H₀, Reject H₁). This means that the data does not pass the normality test.



Source: Output Eviews 8.0 (processed)

Picture 2 explains that the data are normally distributed because the Jarque-Bera test has produced value which meets the test criteria, where if probability > α (0.05), then the data are normally distributed (Reject H₀, Accept H₁). It means that the data has passed the normality test. The output of the test shows that the probability value is 0.47 > α (0.05).

The result of Multicollinearity Test

This test will examine whether the data could be normally distributed or not which use the Correlation Matrix with the following hypothesis test:

H₀: multicollinearity does not occur

H₁: multicollinearity occurs

To detect the occurrence of multicollinearity in the model, several indicators are used, in the output eviews as follows:

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- a. In the correlation matrix, if the correlation coefficient < 0.90, hence there is no multicollinearity (Accept H₀, Reject H₁).
- b. In the correlation matrix, if the correlation coefficient > 0.90, hence there is multicollinearity (Reject H₀, Accept H₁).

	CASH FLOW	FROFIT	
CASH FLOW	1.000000	0.875406	
PROFIT	0.875406	1.000000	

Table 4.The Estimation Result of Multicollinearity Test

Source: Output eviews 8.0 (processed)

Table 4 explains that multicollinearity does not occur or there is no relationship between the independent variables because the value of correlation matrix test generated from each independent variable is < 0.90, hence there is no multicollinearity (Accept H₀, Reject H₁).

T-Statistic Test (Partial)

This test shows to what extent the independent variables will influence individually in explaining the variation of the dependent variable. In the regression method, the influence of profit and cash flow on financial distress in 10 manufacturing companies with subsector of plastic and packaging in 2016-2018, using $\alpha = 5\%$ (0.05) and degree of freedom (df = nk = 30 - 3 = 27), made t-table of 2.05.

Table 5. The result of 1-Statistic rest				
Variabel	t-count	t-table	Prob	The result of t-statistics test
FD	17,22	2,05	0,00	Reject H ₀ , Significant
Profit	-1,76	2,05	0,09	Reject H ₁ , Not Significant
Cash Flow	2,67	2,05	0,01	Reject H ₀ , Significant

Table 5. The result of T-Statistic Test

Source : Output Eviews 8.0 (processed)

Table 4.4, it explains that profit variable has no significant effect on financial distress, this is because t-count is smaller than t-table, so H_1 is rejected. However, cash flow variable has a positive and significant effect on financial distress, this is because the t-count is greater than the t-table.

F-Statistic Test (Simultaneous)

The F-Statistic test is used to test the significance of the regression model, which is to reveal whether all independent variables influence the dependent variable. If the significance value is less than 0.05 (Probability < 0.05), hence the regression model is statistically significant. The results of the Fixed Effect Model regression method are presented as follows.

Table 5. The result of F-Statistic Test		
f-count	f-table	Prob (f-statistics)
170,77	19,45	0,00
Source:	Output Eviews 8.0 (µ	processed)

It can be seen from Table 4.5 that on F-statistic test, the f-table is 17.45 and an f-count is 170.77, with a significance value of 0.00 at $\alpha = 5$ percent. Therefore, f-count > f-table and the significance value is less than 0.05 (Probability < 0.05), hence H₀ is rejected and H₁ is accepted. Eventually, this study successfully proves that profit and cash flow simultaneously have a significant effect on financial distress.

CONCLUSION AND SUGESTION

Based on the results of the analysis and discussion of the study, the author conclude that profit does not have a significant effect on financial distress. This is evidenced by the results of the t-test analysis in which the t-count is smaller than t-table, indicated by the number -1.76 < 2.05. Hence, H1 is rejected. Cash flow has a significant effect on financial distress. This is evidenced by the results of the t-test analysis in which the t-count is greater than t-table, indicated by the number 2.67 > 2.05. Hence, H2 is accepted. Whereas, profit and cash flow collectively have a significant influence on financial distress. This is evidenced by the results of the analysis of the F-test where f-count > f-table, indicated by the figure 17.45 > 170.77. Hence, H3 is accepted.

It is suggested that the other researchers can use other variables to measure financial distress, such as ROA variable, company performance, or company size. The use of observation year data to predict the financial distress of a company can affect the validity of the test results. Therefore, in subsequent studies it is advisable to use predictive year data over the following 2-3 years so that the results of research testing would favorably reflect the company's situation quickly. Furthermore, instead of using company annual financial statement obtained by idx.co.id, other researchers are able to search for financial report through the companies' websites or directly visit the official companies concerning for completeness of the data.

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