# THE ROLE OF COMMUNITY FIGURES IN THE FORMATION OF ADOLESCENT PERSONALITY OF TANJUNG VILLAGE, BATHIN VIII DISTRICT, SAROLANGUN DISTRICT

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## ARTICLE INFORMATION

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Abstract: This study aims to determine the role of community leaders in shaping the personality of adolescents, the efforts made by community leaders, as well as the obstacles faced in the formation of the personality of teenagers in Tanjung Village. method used in this research is qualitative method. The research background is located in Tanjung Village, District Bathin VIII, Sarolangun District. Data techniques used observation. collection are interviewand documentation. The results of this study indicate that: The role of community leaders in the formation of adolescent personality is good, by olding programs specifically designed for adolescents so that teenagers can follow and can avoid the form of juvenile delinquency, as well as cooperating with parents as people in the first example by his child. Data collection techniques are through informants. The stages in analyzing the data are: reduction, data presentation and conclusion making. Based on the results of this study indicate the state of personality of adolescents is not good, the efforts made by community leaders in shaping the personality of adolescents in entrepreneurship is good, the obstacles faced come from adolescents, teenage parents, youth communication and information education, and technology that makes adolescents difficult to entrepreneurship. In conclusion, community leaders can shape the personality of adolescents entrepreneurship, but it must be supported by teenagers and teenage parents themselves. His advice to community leaders must never stop making activities

#### INTRODUCTION

Adolescent children who begin to adapt often violate existing values. This makes themselves naughty. The habits they make are social problems, because they damage moral values, moral values, religious values, written/unwritten legal values that are neatly arranged and disturb the harmony of life. Muhammad Ali (2011: 9) mentions that adolescents are at an age when individuals can mingle with groups of adults. They do not realize that they are adults. They want to be lumped into a minimum adult in line. Everyone is considered a teenager if they are around 13 to 16 years old. At this time the body grows rapidly and intelligence increases. Juvenile delinquency can also be influenced by the advancement of time. Progress of the times proves that science and technology have developed rapidly which brings life more advanced. It brings positive impacts and negative effects both individually and in the community environment, especially the existence of new cultural influences that affect the change in character or attitude and way of life. The environment which has been included in the influence of bad culture makes a big challenge for various parties in dealing with this condition, the community must be directed to a better attitude in anticipating the negative impact of the progress of science and technology. One of the elements responsible for making people aware in this case is the figure Religion.

In a more recent development of the world, it can be seen the condition of information technology in the 21st century and its role in the structure of people's lives. to various fields. Science and technology have denied the dimensions of space and time dimensions that originally limited motion, human life. Existing technology has been able to shorten the distance between countries, able to provide opportunities for a nation and country to continue to survive in determining its tomorrow in a correlative and competitive manner with other countries and nations.

As it is known that science and technology does indeed have positive impacts, but on the other hand it has a negative impact because the sophistication of the means of communication makes the transfer of culture, the exchange of life values. The main target is the young generation who are the embryo and the seeds prepared to lead the Nation and the State in the future. Teenagers as subjects who are looking for their true identity can not just stand by. Teenagers need to develop all their potential through habitual behavior commendable and responsible, creative. In terms of identity search, adolescents are likely to experience confusion in finding a model of his example. Desires that are desirable and want to be modeled are very diverse, between one and another has values of strengths and weaknesses of each.

The development of adolescent personality not only gets influence from the family, but also from association with friends and the environment in which the teenager is located. The character of the teenager will not develop intact if it is not influenced by that element. A

teenager learns a lot from his environment about how to behave in a way that does not break the rules. The area where adolescents live is a neighborhood consisting of parents, siblings, friends and school, including teachers, which as a good environment can create good teenagers and vice versa, a bad environment will lead to bad teenagers. Creating a good environment is the responsibility of all parties both parents, teachers and the community who have concern for the growth and development of adolescents. The growth and development of adolescents can be done physically and spiritually through education. Character which is Personality has very important things. As for the meaning of self-adjustment, the point is how to react through various attitudes to meet the needs or desires of self and how to balance it with existing rules.

Teenagers are puberty children, where this period is always just curious and want to try on things that are considered unknown or new things. Symptoms and deviations are the worst symptoms that are spread among children of the Muslims of the century this is called the twentieth century. We see, it is clear that young teenagers who are undergoing puberty are lost and blind, following the flow of damage, justifying all means without regard to legal and religious norms and conscience as if this life according to them is pseudo pleasure, low lust and forbidden delicacy.

## RESEARCH METHODS

This topic is discussed qualitatively. Qualitative research is used to show phenomena in research that do not deviate from what happened, so that it is interviewed, photographed, observed, and can be expressed with document material. Arikunto (2002: 10) said that in qualitative researchers it does not mean only an explanation, but can also collect data in the form of numbers.

## FINDINGS AND DISCUSSION

Personality is what is formed in every person that influences his own attitude and thoughts automatically affect the body and soul, both behavioral and mental. Personality can be formed in various ways depending on the type of person who will be formed there are difficult to form there are also very easy to be formed by providing examples and views so that he can follow what he should and good to follow.

Personality can be formed but must go through a variety that must be passed both from the environment and encouragement from outside the environment, the results of the study illustrate that teenagers do not have a good personality. They are still involved in criminal types of delinquency.

An effort is an activity to carry out something with a specific purpose in order to carry out what is expected in accordance with what is desired by carrying out certain processes in realizing it. The results of the study illustrate that the efforts made by community leaders went well, but viewed from adolescents still have bad entrepreneurial personality so that they do not have the soul to make future business. In an effort to shape the personality of adolescents, community leaders have made various efforts in accordance with what the community wants, adolescent parents and also the desires of adolescents themselves to be entrepreneurial.

Efforts that have been made by community leaders are expected to provide a pretty good change to the personality of adolescents in entrepreneurship, so that adolescents become better and can do good business activities for adolescents to do in their daily lives and future.

Thus it can be concluded that the efforts of community leaders to provide direction, encouragement and facilitate adolescents to entrepreneurship for adolescents are able to make adolescents better trained and formed their personalities in entrepreneurship. Barriers which in the sense of obstacles are disturbances that make it difficult to achieve the goals set. Plans that have been arranged in such a way can not run in the sense of being an obstacle to the goal.

The results of this study can be concluded from a number of interviews conducted by researchers that there are several obstacles that come from various directions. Constraints faced by community leaders occur in adolescents themselves, their parents, education, and information technology and communication, so that community leaders are quite difficult to change adolescents so they can be more able to become entrepreneurs. In this study it can be concluded that there are still many obstacles in the formation of adolescent personalities, this is evident from the results of interviews that in the village of Tanjung teenage personality is still not good, so it does not have an entrepreneurial spirit.

## **CONCLUSION AND SUGESTION**

## **Conclusion:**

The discussion above concludes that:

- 1) The personality condition of Tanjung village adolescents as far as the writer's research in the field is monitored to have unfavorable personality, so there must be more attention from the family, parents, and other parties.
- 2) Efforts made by community leaders in shaping the personality in the Tanjung village youth entrepreneurship by providing facilities that can be utilized by young people, forming youth organizations, directing entrepreneurship, utilizing natural resources and providing opportunities for young people to work.
- 3) Constraints faced by community leaders in the formation of personality in adolescent entrepreneurship Tanjung Village is the lack of good role models of some teenage parents who do not provide views for teen entrepreneurship, the economy of the teenage family is weak, adolescent education background, and the development of information technology and communication that preoccupies teens so they don't think about it for entrepreneurship going forward.

## **Suggestion:**

The authors' recommendations after making a conclusion are as follows:

- 1) The author's advice for community leaders is to always play an active role in the formation of youth entrepreneurship personalities in Tanjung Village.
- 2) Parents should always provide good perspectives and examples for adolescents so that they can become entrepreneurs in the future.
- 3) It is hoped that teenagers, especially teenagers from Tanjung Village, will never stop and be satisfied in participating in positive activities.

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