



The Effect of Entrepreneurial Spirit on Entrepreneurial Motivation and Entrepreneurial Interest (Literature Review)

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Abstract: The Literature Review article on the Effect of Entrepreneurial Spirit on Entrepreneurial Motivation and Interest is a research article that aims to build a research hypothesis on the influence of inter-variables which can later be used in further research, within the scope of Human Resource Management. The method of writing this literature review article is the library research method, which is sourced from online media such as Google Scholar, Mendeley and other academic online media. The results of this literature review article include: 1) Entrepreneurial Spirit influences Entrepreneurial Motivation; 2) Entrepreneurial Spirit influences the Interest in Entrepreneurship; and 3) Entrepreneurial Motivation influences Entrepreneurial Interest. Apart from the exogenous variables above that affect the endogenous variables Entrepreneurial Motivation and Interest, there are other factors which include: Income expectations, Entrepreneurial knowledge, Personal independence, Family environment and Creativity.

Keywords: Entrepreneurial Spirit, Entrepreneurial Motivaion, Entrepreneurial Interest

INTRODUCTION

In the current era of disruption, there are many business opportunities that everyone can own and take. Especially after the Covid-19 pandemic hit Indonesia and almost the whole world, people's living habits began to change. Various perceptions and views emerged regarding how they get business opportunities, and began to leave their jobs in the office as employees. The number of startup companies that have sprung up indicates that there is more and more interest for someone to have their own business and regardless of their status as private employees. But sometimes the decisions they make as entrepreneurs are inversely proportional to what they have, both capital, knowledge and also relationships. So that it creates new problems that result in harming them and also many people, because their efforts are unable to sustain in the current era of disruption.

Based on the background of the problems above, the researcher determines the formulation of the problem as follows:

1. Does the Entrepreneurial Spirit affect Entrepreneurial Motivation?

2. Does the Entrepreneurial Spirit affect Entrepreneurial Interest?
3. Does the Entrepreneurial Motivation affect Entrepreneurial Interest?

LITERATURE REVIEW

Entrepreneurial Spirit

Entrepreneurial spirit is an independent soul in finding a source of income by establishing a business and channeling ideas and thoughts in this business. Entrepreneurial spirit is someone who dares to take risks in making a business of their own free will based on their creativity and soul. Entrepreneurial spirit is a much-needed condition for every business actor who is going to set up a business and is running his business in order to be able to survive and achieve competitive advantage in his business. Indicators of an entrepreneurial spirit include: 1) Confidence; 2) Optimism; 3) Have a leadership spirit; 4) Like challenges; 5) Responsible; 6) Discipline; and 7) Creative and Innovative (Sobari & Ambarwati, 2020).

Entrepreneurial Spirit has been widely studied by previous researchers, including: (Sobari & Ambarwati, 2020), (Sofyan, 2019), (Karlina et al., 2020), (Widodo et al., 2020), (Bimaruci et al., 2020), (Desfiandi et al., 2019), (R. F. A. Saputra et al., 2021).

Entrepreneurial Motivation

Entrepreneurial motivation is a condition that invites, encourages and moves someone to carry out an entrepreneurial activity. Entrepreneurial motivation is an impulse that arises from within the individual in taking and carrying out activities related to entrepreneurship. Entrepreneurial motivation is an encouragement within the individual to do business by using the opportunities and abilities that exist within the individual in the hope of obtaining income and independence. Indicators of entrepreneurial motivation include: 1) Risk taking; 2) Confidence; 3) Creativity; 4) strong desire; and 5) The need for achievement (Saptaria & Setyawan, 2021).

Entrepreneurial motivation has been widely studied by previous researchers, including: (Ambarwati & Fitriarsi, 2021), (Syarief, 2017), (Herman, 2017), (Aini & Oktafani, 2020), (Somad et al., 2021), (Ridwan et al., 2020a), (Ridwan et al., 2020b), (Yeni et al., 2019).

Entrepreneurial Interest

Entrepreneurial interest is a tendency in a person to create a business. Entrepreneurial interest is a person's desire and willingness to work hard according to his ideas in order to fulfill his life needs with the risks that occur. Entrepreneurial interest is a person's desire to do business or venture by creating a new product and taking that risk. Indicators of interest in entrepreneurship include: 1) Awareness; 2) Will; 3) Feelings of interest; and 4) Feelings of pleasure (Herman, 2017).

Entrepreneurial Interest has been widely studied by previous reseachers, including: (Marini & Hamidah, 2014), (Lestari et al., 2016), (Nugraha & Bangun, 2022), (Iswahyudi & Iqbal, 2018), (Herman, 2017), (Sivaram et al., 2020), (Agussalim et al., 2016).

Table 1. Relevant Previous Research Results

| No | Author (years) | Previous Research Results | Simmilarities with this article | Difference with this article |
|----|----------------------------|---|---|--|
| 1 | (Sobari & Ambarwati, 2020) | Building an Entrepreneurial Spirit in the Millennial Era for Students of the Stiami Institute, South Tangerang Campus | Discussing the Spirit of Entrepreneurship | There is a research locus, namely the STIAMI Institute, the South Tangerang campus |
| 2 | (Herman, 2017) | The Influence of Entrepreneurial Motivation and Entrepreneurship Counseling Activities carried out | Discusses Entrepreneurial Motivation | There is a research locus, namely the |

| | | by the Batam City Manpower Office on Interest in Entrepreneurship in Batam City | | Batam City Manpower Office |
|---|-----------------------------|---|---|--|
| 3 | (Saptaria & Setyawan, 2021) | Technopreneurship Learning Design to Increase Entrepreneurial Motivation of Uniska Kediri Students | Discusses Entrepreneurial Motivation | There is a research locus, namely at Uniska Kediri |
| 4 | (Purnomo, 2017) | The Effectiveness of Entrepreneurship Training in Increasing Entrepreneurial Knowledge and Motivation for Deaf People | Discusses Entrepreneurial Motivation | There are differences in the variables, namely the Effectiveness of Entrepreneurship Training and the Deaf |
| 5 | (Aini & Oktafani, 2020) | The Influence of Entrepreneurship Knowledge, Entrepreneurial Motivation and Family Environment on Entrepreneurial Interests of Telkom University Faculty of Communication and Business Students | Discusses entrepreneurial motivation and entrepreneurial interest | There is a research locus, namely at Telkom University |
| 6 | (Sofyan, 2019) | Factors Affecting the Entrepreneurial Spirit of Rural Bank Employees | Discussing the Spirit of Entrepreneurship | There is a locus of research, namely the Rural Banks |
| 7 | (Karlina et al., 2020) | Empowerment of the Entrepreneurial Spirit of the Cisempur Village Community and Ecommerce-Based Entrepreneurship Assistance | Discussing the Spirit of Entrepreneurship | There is a research object, namely the Cisempur Village Community |
| 8 | (Marini & Hamidah, 2014) | The influence of self-efficacy, family environment, and school environment on the interest in entrepreneurship in catering service vocational students | Discussing Interest in Entrepreneurship | There is a research locus, namely at the Catering Service Vocational School |

RESEARCH METHODS

The method of writing literature review articles is the library research method, which is sourced from online media such as Google Scholar, Mendeley and other academic online media. In this research, literature review must be used consistently based on methodological assumptions. This means that a literature review must be used so that it does not raise questions that will be asked of researchers. Researchers use qualitative methods because they are exploratory (Ali, H., & Limakrisna, 2013).

DISCUSSION

Based on the formulation of the problem, literature review and previous research tables, the discussion of this research is as follows:

1. The Effect of Entrepreneurial Spirit on Entrepreneurial Motivation

If someone has an entrepreneurial spirit according to the indicators, namely: 1) Confidence; 2) Optimism; 3) Have a leadership spirit; 4) Like challenges; 5) Responsible; 6) Discipline; and 7) Creative and Innovative, it will affect Entrepreneurial Motivation. This means that someone who has a strong entrepreneurial spirit will have a strong enthusiasm in running his business, compared to those who do not have an entrepreneurial spirit. In facing every challenge and problem, someone with an entrepreneurial spirit will be exemplary in running their business even though the income they earn is not up to the expectations they expect. They have strong motivation and are sure to succeed in running their business.

Entrepreneurial Spirit influences Entrepreneurial Motivation, this is in line with research conducted by: (Larasati et al., 2018), (Elmi et al., 2016), (Riyanto et al., 2017), (M & Ali, 2017), (Mukhtar et al., 2016), (Lathiifa & Ali, 2013), (Putra & Ali, 2022).

2. The Effect of Entrepreneurial Spirit on Entrepreneurial Interest

If someone has a good interest in entrepreneurship, according to the indicators, namely: 1) Awareness; 2) Will; 3) Feelings of interest; and 4) Feelings of pleasure, then the entrepreneurial spirit influences the interest in entrepreneurship. This means that the entrepreneurial spirit possessed by a person will affect entrepreneurial interest. They will always want to open their own business or business, according to the ideas they have in mind. In addition, if they fail to run a business, they are still interested in running their business or creating other businesses that generate income.

Entrepreneurial spirit influences Entrepreneurial Interest, this is in line with research conducted by: (Ilhamalimy & Ali, 2021), (Setyadi & Ali, 2017), (Octavia & Ali, 2017), (Larasetiati & Ali, 2019), (Fahmi & Ali, 2022), (Ali et al., 2016), (Sudiantini & Saputra, 2022).

3. The Effect of Entrepreneurial Motivation on Entrepreneurial Interest

If the entrepreneurial motivation is owned and can be applied properly according to the indicators, namely: 1) Taking risks; 2) Confidence; 3) Creativity; 4) strong desire; and 5) The need for achievement, it will affect the interest in entrepreneurship. Someone who has entrepreneurial motivation will create a business opportunity or his own business. Of course this brings good benefits to those who open a business and other people who will get job opportunities.

Entrepreneurial motivation influences Entrepreneurial Interest, this is in line with research conducted by: (Hernikasari et al., 2022), (Wahono & Ali, 2021), (Iryani et al., 2021), (Hasyim & Ali, 2022), (Kholisoh & Ali, 2020), (Fauzi & Ali, 2021), (Ali et al., 2022).

Conceptual Framework

Based on the formulation of the problem, literature review and discussion above, the framework of this article is as follows:

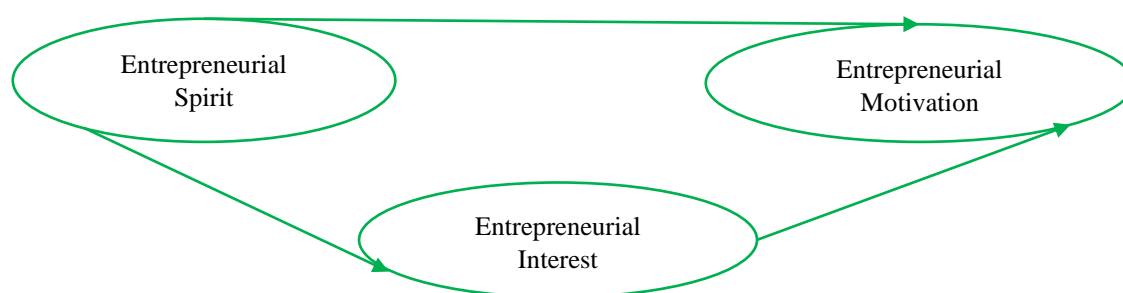


Figure 1. Conceptual Framework

This article discusses the Influence of Entrepreneurial Spirit on Entrepreneurial Motivation and Interest. There are several other factors that influence Motivation and Interest in Entrepreneurship, among others:

- 1) Income Expectations: (Chong & Ali, 2021), (Bastari et al., 2020), (Sari & Ali, 2022), (F. Saputra & Mahaputra, 2022), (Sivaram et al., 2019), (Maida et al., 2017).
- 2) Entrepreneurial Knowledge: (Bastari, A., & Ali, 2020), (Suleman et al., 2020), (Al Hafizi & Ali, 2021), (Wijaksono & Ali, 2019), (Masruri et al., 2021), (U. Maharani & Ali, 2019).
- 3) Personal Independence: (Harahap & Ali, 2020), (Khalid, S. A., & Ali, 2006), (Doan & Ali, 2021), (S & Ali, 2022), (Lawu et al., 2022), (Putra et al., 2021), (Widayati et al., 2019).

- 4) Family Environment: (Nugroho & Ali, 2022), (Faisal et al., 2021), (Ali et al., 2020), (Richardo et al., 2020), (Hafat & Ali, 2022), (Arsad & Ali, 2021), (Khalik et al., 2021).
- 5) Creativity: (Chong & Ali, 2021), (Firmansyah & Ali, 2019), (Arif Musthofa & Ali, 2021), (Salam et al., 2021), (Ismail et al., 2022), (A. Maharani & Saputra, 2021).

CONCLUSION AND RECOMMENDATION

Conclusion

Based on the literature review and discussion above, the following research conclusions are obtained:

1. Entrepreneurial Spirit affected to Entrepreneurial Motivation.
2. Entrepreneurial Spirit affected to Entrepreneurial Interest.
3. Entrepreneurial Motivation affected to Entrepreneurial Interest.

Recommendation

Based on the conclusions that have been written by researchers, suggestions are needed to develop further research related to Motivation and Interest in Entrepreneurship. There are other factors that can be used for further research, including: income expectations, entrepreneurial knowledge, personal independence, family environment and creativity.

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