

DOI: <https://doi.org/10.38035/dijefa.v5i3>

Received: 03 July 2024, Revised: 20 July 2024, Publish: 13 August 2024

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Entrepreneurship Counseling Seminar, Basic Bookkeeping Management Training For SMES, and a Cooking Competition For PKK Women in Mojoasem Village Kec. Sidayu

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Abstract: From January 19 to April 15, 2018, Muhammadiyah Gresik University hosted the Real Work Lecture (KKN) for 2018. The Mojoasem Village in the Sidayu District of the Gresik Regency was one of the locations where KKN operations were conducted. Students in the accounting studies program participate in excellent employment programs, such as the Basic Bookkeeping Management Training at UKM and the Mojoasem Village Cooking Competition and Entrepreneurship Counseling Seminar for PKK Women. A company unit's financial transactions are recorded, grouped, and summarized to create financial reports. Leverage money may be viewed as a management tool for businesses when making decisions. External parties can also determine the state and working hours of a business unit based on the relevant exchange rate laporan. Laporan keuangan walau hanya pembukuan sederhana pada usaha kecil menengah (UKM), tepat penting di suatu unit usaha. During this time, we also have other work programs. Nevertheless, many of the pendampingan pembukuan Desa Mojoasem activities aim to support UKM employees in their motivation and to help them manage their finances in a way that is fair and compliant with established standards of accountability. In order to complete this task, Mojoasem Village will receive an introduction of basic accounting bookkeeping and financial management practices. In order to encourage innovation and increase PKK women's excitement for successful enterprise, we also run culinary competitions and counseling on entrepreneurship workshops. The students in the study program for accounting executed the scheduled tasks with efficiency and success. Everyone involved hopes that this project will assist Mojoasem Village become even better, particularly in the village's economy. As accounting students at Muhammadiyah University of Gresik's Faculty of Economics & Business, we are supported by students from different majors into one 4 Thematic KKN Group Team with the hopes that Mojoasem Village will get better.

Keywords: Entrepreneurship Counseling Seminar, Basic Bookkeeping Management Training

INTRODUCTION

One of the communities in Sidayu District where most people work in the fishing industry is Mojoasem Village. This includes both capture and aquaculture fishing. Mojoasem settlement is a settlement in Gresik City's northern region, namely in the Sidayu District. With about 70 households living there, Mojoasem Village is among the smallest administrative regions. Despite having a reasonably wide area made up of three RTs and one RW, Since the village has a small population and only basic infrastructure for Early Childhood Education (PAUD), children must attend schools outside of the village from morning to afternoon while parents work in their various professions. Some people are also involved in the market, ponds, and sea, where they catch fish and process sea products, keeping the village quiet in the morning.

Students use science, technology, art, and religion in our community service projects to give guidance and help them succeed. resolve the issue. Real Work Lectures (KKN) are essentially a way for students to give back to the community in the real world. Aside from that, a work program for students is implemented together with the improvement of facilities and infrastructure. Put another way, students may directly contribute to societal progress through KKN.

Small business owners believe that implementing the accounting procedure is not very significant. (Pinasti, 2007 citing Idrus, 2000). In actuality, a strategy cannot be developed flawlessly in the absence of a sound accounting system. This is because many newly established organizations lack a sound financial recording system.

If fundamental accounting calculations are applied to business units operated by Mojoasem Village people, efforts to enhance the potential of the village particularly in the area of small and medium-sized businesses are highly effective. The majority of SME owners and pond farmers in Mojoasem Village believe that accounting records are simple to grasp and that planning and implementing company plans is not essential.

Put it into practice. If the company want to advance, the accountability component is a must as banks and other credit organizations need verifiable financial records when a corporation applies for loan.

Those in the business world who are not familiar with finance, particularly accounting, will undoubtedly find bookkeeping challenging. Therefore, managing a small firm with ambitious ambitions requires bookkeeping training. Even though this is still a small-scale operation, It is advised to routinely document financial transactions or bookkeeping in order to go further. As a result, manual recording of financial transactions is done utilizing easy and sensible techniques. The reasons for studying accounting, the advantages of accounting data, and how financial reports for a company are created then become pertinent questions..

Without without realizing it, we make use of this accounting service on a daily basis. When a grocery store owner keeps track of who has purchased his goods, who owes him money, and how much money is collected from sales and put in a separate box for cash.

Provided for purchasing goods and meeting the store's operating requirements, the shop owner has essentially used accounting strategies. When dealing with larger-scale enterprises, the application of accounting expertise undoubtedly broadens and gets more difficult.

The fact that many ladies in Mojoasem Village still only focus on taking care of home chores is another issue. Not many of them split their time between being working mothers. The reason that a lot of women do not have their own source of income and are still unemployed is because they lack innovation and entrepreneurial spirit.

The case with the answer "Basic Bookkeeping Management Training in UKM and Entrepreneurship Counseling Seminar & Cooking Competition for PKK Women in Mojoasem Village" can be utilized, according to the description given above.

METHOD

The following techniques are employed to facilitate the efficient administration and execution of the Basic Financial Bookkeeping Management Training work program for SMEs:

a. Planning and organizing work schedules. Overseeing the UKM Basic Financial Bookkeeping Management Training Program, PKK Women's Cooking Creation Competition, and Entrepreneurship Counseling Seminar (Suharnanik, 2022)

RESULTS AND DISCUSSION

The survey was conducted on Sunday, January 20, 2018. In order to directly inquire about the financial records that these SMEs had up to that point, we visited them door to door during this operation. But Mojoasem Village's issue is that there aren't enough different kinds of SMEs. This is a result of their disinterest in learning more about bookkeeping. Based on the survey results, just five SMEs design companies, meatball vendors, coffee shops, milkfish brain companies, and skin peeling companies were ready and able to learn about bookkeeping. shell.

According to the survey results, they entered it on plain paper, were still unsure of what they were selling and what resources they had bought, and were prone to making mistakes. (Sibony, O, 2020). For instance, Mojoasem Village's design entrepreneurs, meatball vendors, coffee shop owners, milkfish brain vendors, and shellfish peelers all keep sporadic, handwritten records that are exclusively documented, making them disorganized. merely figures for the materials and sales that aren't named (Abrahamson, 2013).

1. He did not note the date of sale, just the price. Next Saturday, 27 January 2018: The five entrepreneurs that were polled the previous week were visited. We impart information about basic accounting in this exercise, along with a predefined template for basic bookkeeping. The outcomes of this endeavor are:
2. Entrepreneurial planning Mrs. Sum (Village) Mojoasem After a thorough explanation, the business owner appeared to be a bit perplexed due to his advanced age, but in the end, he showed a strong desire to learn and attempt to complete the in question bookkeeping. Plans for the future will be continually reviewed to ensure optimal outcomes.
3. Mr. Shodiq, a meatball entrepreneur from Village Mojoasem At first, he wanted to learn about bookkeeping, but he became hard to reach since the busy business owner was also a fish farmer, and perhaps he found the explanation of basic bookkeeping too difficult to understand. beginning to become weary of the help, but at least he has some basic bookkeeping knowledge already.
4. Mr. Ridwan, the owner of a coffee business in Mojoasem Village Mr. Ridwan, the proprietor of the company, originally responded rather well when we explained bookkeeping methods. But over time, he resisted doing this. (Way, N., Cressen, 2014). The Brain Entrepreneur Mother Milkfish Su'ilah (Village of Mojoasem) Because Mrs. Su'ilah holds a Bachelor's degree in accounting and is also a graduate of that program, she has used this bookkeeping to her firm. As a result, the answer is excellent and has been used in line with our lessons..
5. A Businessman, Ma'am, Peels Clam Shells Lastri (Village of Mojoasem) Mrs. Lastri's lack of knowledge of bookkeeping practices is the issue with her business bookkeeping. This. But after two weeks of instruction, he started to grasp the material and was excited about maintaining books for his company. (Anthony, S. D, 2017). Keeping an eye on the five entrepreneurs was the next task. The outcomes that we obtained.

Really fulfilling. Thanks to the help of KKN students in the Accounting study program, a brain-draining and shy businessman in Mojoasem Village is willing to continue bookkeeping for the survival of his company. Initially, he was unable to understand basic

bookkeeping. Though they were difficult to contact for help, businessmen in Mojoasem Village who planned, sold meatballs, and owned coffee shops initially had little understanding of basic bookkeeping. Nevertheless, today they do. (Sangster, A. (2016)

Three entrepreneurs in Mojoasem Village the owners of the meatball, perancangan, and coffee shops possibly still lack basic bookkeeping skills, and the owners are also fishermen and fish farmers, which presents a challenge to the evaluation of the activities that have been carried out. The help offered is not the best because it is harder to locate entrepreneurs who shell shells and because he works as a fisherman. (Howard, V, 2015)

CONCLUSION

The inferences that can be made derived from the following events: a cooking competition for PKK women in Mojoasem Village, an entrepreneurship counseling seminar, and basic bookkeeping management training in UKM:

1. The cooperation and involvement of the Mojoasem Village people allowed the events to go off without a hitch.
2. The people of Mojoasem Village have a lot of potential for growing the economy.
3. The KKN activity can assist in resolving the issues that the people of Mojoasem Village are facing.

The recommendations we may make are as follows:

1. Mojoasem Village residents have to keep honing their inventiveness in creating SMEs.
2. Mojoasem Village residents have the opportunity to grow their own microbusinesses in the creative economy. in order to generate extra money, which may eventually replace your primary source of income.

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