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The Influence of Net Profit, Cash Flow and Share Prices on Stock Transaction Volume

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Abstract: The Influence of Net Profit, Cash Flow and Stock Price on Stock Transaction Volume is a scientific article in the literature study within the scope of the field of science. **The purpose** of this article is to build a hypothesis of the influence between variables that will be used in further research. **Research objects** in online libraries, Google Scholar, Mendeley and other academic online media. **The research method** with the research library comes from e- books and open access e-journals. **The results** of this article: 1) Net Profit has an effect on Share Transaction Volume; 2) Cash Flow has an effect on Stock Transaction Volume; and 3) Share Price has an effect on Share Transaction Volume.

Keywords: Stock Transaction Volume, Net Profit, Cash Flow, Share Price

INTRODUCTION

Every student good Strata 2, a must do research in form theses, theses and dissertations. Likewise for lecturers, researchers and staff functional others active do research and create article scientific for publication in journals scientific.

Work scientific is as a condition for student For finish study in part big Universities in Indonesia. Provision This applies For all levels education such as a second degree thesis (S2). Based on experience empirical Lots struggling students and authors in look for article supporter For work scientific as study previous or as relevant research. Relevant articles are needed For strengthen the theory under study, for see connection or influence between variables and constructs hypothesis. This article discuss the influence of Net Profit, Cash Flow, and Share Prices on Share Transaction Volume, a deep literature review study field Management Finance.

Based on background behind so **objective writing** article This is build hypothesis For research next, viz For formulate : 1) Effect of Profit Clean on Share Transaction Volume ; 2) Influence Cash Flow to Share Transaction Volume ; and 3) Effect of Share Prices on Share Transaction Volume.

METHOD

Writing method Literature Review articles are with method **Literature Review (library research) and Systematic Literature Review (SLR)**, analyzed in a way quantitative, sourced

from online applications *Google Scholar*, *Mendeley* and applications other online academics.

Systematic Literature Review (SLR) is defined as a process of identifying, assessing and interpreting all proof available research with objective For provide answer For question study in a way specific (Kitchenham et al., 2009).

In analysis quantitative, study References must used in a way consistent with assumptions methodological. One of reason For do analysis quantitative that is study the nature explorative, (Ali, H., & Limakrisna , 2013).

RESULTS AND DISCUSSION

Results

Based on background background , aims and methods , then results article This is as following :

Stock Transaction Volume

Share Transaction Volume is size many moderate shares traded, which can be show level liquidity shares in that market, which means transaction volume share become indicator For do investment form *trade* (Hartono, 2017). Stock Transaction Volume is the volume used For know lots of it transaction shares that occur at the time certain. (Merthadiyanti, 2019). Transaction volume share is the indicating volume convenience do transaction something share or nature *liquid* (Jorgiyanto, 2010).

Dimensions, indicators, synthesis or Factors that influence Stock Transaction Volume are price and number of lots with transaction volume indicators stock at the end period.

Volume of Share Transactions Already widely studied by researchers previously among them are (Y. Chien, 2018), (D. Israeli, 2022), and (Giawa, 2015).

Net profit

Net profit according to PSAK (Statement Standard Accountancy Finance) is income reduced burden and not including components of other comprehensive income or non-owner changes. Net profit is excess income to existing burdens, which are meaningful profit clean is income after reduced burdens (Warren *et al*, 2005). Net profit is is show ability management in operate company with increase mark sales and pressing burdens principal goods trade, burden operational, expenses flowers, as well tax burden (Kasmir, 2012)

Dimensions, indicators, synthesis or factors that influence Net Profit is income and expenses with indicator profit clean shared amount sheet share

Net profit This Already widely studied by researchers previously among them are (P. Arora, 2016), (JS Cho, 2022), and (RK Jain, 2022).

Cash flow

Cash flow according to PSAK (Statement Standard Accountancy Finance) No.2 is current enter or current cash outflow and cash equivalents, which means another word cash flow is report cash receipts and disbursements. Current kasida current incoming and current outflow of cash and cash equivalents and investments others that are very liquid, or assets very quickly converted be cash and have very low risk (IAI, 2004). According to PSAK (Statement Standard Accountancy Finance) No.1 cash flow is useful information For user For know the cash generated something company, which means cash flow is information that provides information about details from where just company cash That produced.

Dimensions, indicators, synthesis or factors that influence Cash Flow are operating cash flow, investing cash flow, and financing cash flow with indicator cash flows are shared amount sheet share

This Cash Flow Already widely studied by researchers previously among them are (D.

Pettenuzzo, 2020), (Elisa, 2015) and (D. Israeli, 2023).

Stock price

Stock price is riches holder shares (Brigham and Houston, 2013) of understanding This that price share is matter important For investors' interests. Stock price is objective main company (Scott, 2010). Based on *shareholder theory* “Share prices is the main interests assigned holder share to directors company”, from understanding This that price share part from performance directors assigned by the holder share.

Dimensions, indicators, synthesis or factors that influence share prices are stock market price and quantity sheet share with indicator stock market price in the period certain.

This Share Price Already widely studied by researchers previously among them are (B. Wang, 2022), (K. Aono, 2023), and (Devina A., 2021).

Review Relevant Articles

Reviewing relevant articles as base in set hypothesis study with explain results study Previously, explained similarities and differences with plan research, from study relevant past like table 1 below This.

Table 1: Research Results Relevant

No	Author (Year)	Previous Research Results	Equality With This Article	This Difference With This Article	H
1	J. Rofi (2019)	Net profit influential significant on Share Transaction Volume while Net Profit No influential on Stock Transaction Volume.	Net profit influential on Stock Transaction Volume.	No Net profit influential on Stock Transaction Volume.	H1
2	Elisa (2021)	Net profit influential positive and significant on Stock Transaction Volume while Cash Flow does not influential significant on Stock Transaction Volume	Net profit influential on Stock Transaction Volume	Cash Flow does not influential significant on Stock Transaction Volume.	H1
3	D. Israel (2022)	Cash Flow has a positive and significant influence on Stock Transaction Volume	Cash influences Transaction Volume	Flow Stock Object study known on which Stock Exchange.	No H2
4	Etty Susilowati, Hernawati Sinaga (2019)	Cash Flow and Net Profit have a positive and significant effect on Stock Transaction Volume	Cash influences Transaction Volume	Flow Stock Net profit influential on Stock Transaction Volume	H2
5	B. Duan (2024)	Share Prices influence Share Transaction Volume	Stock prices have an effect on Stock Transaction Volume	Object study known on which Stock Exchange .	No H3
6	C. Li (2023)	Share Prices influence Share Transaction Volume	Stock prices have an effect on Stock Transaction Volume	Object research on the USA Stock Exchange	H3

Discussion

Based on theoretical studies so discussion article *this literature review* is reviewing relevant articles, analysis influence between variables and create conceptual think plan study:

Based on results study so discussion article *This* is reviewing relevant articles, analysis influence between variables and create conceptual think plan study :

Effect of Net Profit to Volume Stock Transactions

Net profit is profit earned from income after reduced price principal subtracted burden flower as well as tax burden, or in other words profit clean is real profit obtained owner business after reduced all burden. *Earnings per share* is profit net per share owned holders shares therefore That interesting potential investors so influential on Stock Transaction Volume.

Net profit influential to Share Transaction Volume, if Net Profit perceived with Good then the Share Transaction Volume will be perceived both are good and vice versa. That if earnings per share experiences increase so will causing transaction volume shares also experienced increase. Likewise if earnings per share experience decline so will causing transaction volume shares also experienced decline.

Net profit influential on Share Transaction Volume, p This in line with research conducted by : (Elisa, 2015), (Roli, 2011), and (X.Feng , 2014).

Influence Cash Flow to Stock Transaction Volume

Cash flow is current incoming and current cash outflow, which is where cash is the most liquid asset and the least risk than asset other so interesting potential investors so influential to transaction volume share. cash flow is gathering containing information details receipt of cash and cash equivalents as well details disbursement of cash and cash equivalents.

Cash Flow matters to Share Transaction Volume, if Cash Flow is perceived with Good then the Share Transaction Volume will be perceived well, and vice versa. This matter can explained that If cash flow experienced increase so will causing transaction volume shares also experienced increase. Likewise if cash flow experienced decline so will causing transaction volume shares also experienced decline.

Cash Flow plays a role on Stock Transaction Volume, this in line with research conducted by: (D. Israeli, 2022), (Etty Susilowati, Hernawati Sinaga (2019), and (Aisyah, R., Damayanti, R., & Lilianti, E. (2023).

The Influence of Stock Prices on Stock Transaction Volume

Stock price is the price formed from the trading process on the stock market, which is where price share is mark assets at the time that was also realized or sold at the time That so investors focus on price share For raise the Return on Investment value with do transaction on price best so that influential to transaction volume share. Stock price is mark riches something companies and investors and tasks principal assigned by the owner to directors company For increase price share .

Stock prices have an effect to the Share Transaction Volume, if the Share Price is perceived with Good then the Share Transaction Volume will be perceived well, and vice versa. This matter can explained that If price share experience increase so will causing transaction volume shares also experienced increase. Likewise if price share experience decline so will causing transaction volume shares also experienced decline.

Stock Prices play a role on Stock Transaction Volume, this in line with research conducted by : (Giawa N., 2017), (B. Duan, 2024), and (C. Li, 2023).

Framework conceptual Study

Based on formulation problems, discussion and research relevant, then process it frame conceptual article This like Figure 1 below.

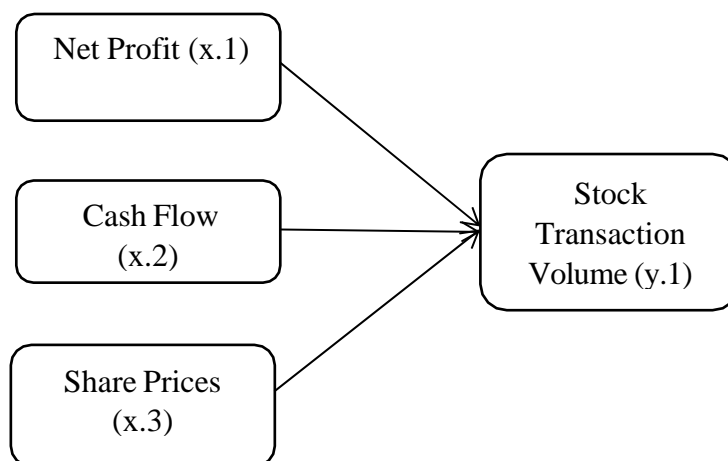


Figure 1: Framework Conceptual

Based on picture frame conceptual above, then: Net Profit, Flow Cash, and Stock price influential on Stock Transaction Volume. apart from three exogenous variables that influence Stock Transaction Volume, still Lots variable others, among others is:

- 1) Dividends: (Elisa., 2015), (D. Israel 2022), and (Etty Susilowati, Hernawati Sinaga 2022)
- 2) *Accounting Information* : (D. Pettenuzzo 2020), (RK Jain 2022), (JS Cho 2022)
- 3) *Financial Report* : (RK Jain 2022), (JS Cho, 2022) and (B. Wang, 2022)

CONCLUSION

Based on the objectives, results and discussion, the conclusion of this article is to formulate a hypothesis for further research, namely:

- 1) Net Profit influences Stock Transaction Volume;
- 2) Cash Flow influences Stock Transaction Volume. And
- 3) Share Prices influence Share Transaction Volume.

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