e-ISSN: 2721-303X, p-ISSN: 2721-3021

Received: 3 January 2021, Revised: 20 January 2021, Publish: 2 February 2022

DOI: https://doi.org/10.38035/dijefa.v2i6 https://creativecommons.org/licenses/by/4.0/



E-ISSN: 2721-303X, P-ISSN: 2721-3021

https://dinastipub.org/DIJEFA () editor@dinastipub.org (\) 0811 7401 455 (\)

Determination of Employee Retention: Skills, Rewards and Relationship between Employees (Literature Review)

Eric Hermawan

Lecturer of Institute STIAMI, Jakarta, Indonesia, email: erichermawan493@gmail.com

Corresponding Author: Eric Hermawan

Abstract: The Literature Review Article on Determination of Employee Retention: Skills, Rewards and Relationships between Employees is a scientific article that aims to build a research hypothesis on the influence between variables that will be used in further research, within the scope of Human Resource Management. The method of writing this Literature Review article is the library research method, which is sourced from online media such as Google Scholar, Mendeley and other academic online media. The results of this Literature Review article are that: 1) Skills are related to Employee Retention; 2) Rewards related to Employee Retention. Apart from these 3 exogenous variables that affect the endogenous variable Employee Retention, there are still many other factors including performance, behavior and motivation variables.

Keywords: Skills, Rewards, Employees Relationship, Employee Retention

INTRODUCTION

Employee retention is common in many companies or organizations. Employee retention by the company is the result of an employee's decision to resign from a company or organization. The act of resigning can be caused by difficulties for career development, inappropriate workload and inappropriate wages. Because of the importance of human resources in a company, especially employees who are competent and have more skills that have an impact on company performance. For this reason, companies need to conduct employee retention so that companies are able to compete and survive in the current era of disruption.

Based on the background of the problem above, the researcher determines the formulation of the problem as follows:

- 1. Is the Skills related to Employee Retention?.
- 2. Is the Reward related to Employee Retention?.
- 3. Is the Relationship between Employees related to Employee Retention?.

LITERATURE REVIEW

Employee Retention

Employees retention is a way for companies or organizations to retain potential employees owned by the organization with all the capabilities it has to remain loyal to the organization. Employee retention is one of the ways used by company or organization management to keep employees in an organization for a long period of time (Ragupathi, 2014). Employee retention is the desire of employees to stay in the company for a long time. Companies must pay attention and maintain employees as well as possible, otherwise the morale, loyalty, attitude and discipline of employees will decrease (Susilo, 2013). The indicators of employee retention are: organizational components, organizational career opportunities, rewards, task and work design and employee relations (Mathis & Jackson, 2009).

Employee retention has been widely studied by previous researchers, among others: (Maharani & Saputra, 2021), (Chauhan & Hudaya, 2020), (Al Hafizi & Ali, 2021), (Bimaruci et al., 2020), (Saputra & Mahaputra, 2022c), (Ilhamalimy & Ali, 2021), (Saputra & Mahaputra, 2022a), (Rahmawati, 2019).

Skills

Skill is a consistent degree of success in achieving an effective goal (Amung, 2000). Skills are part of knowledge management which is a set of practices that aim to find and utilize intellectual data sources from the organization to fully utilize the intellectuals of people in the organization (Bateman & Snell, 2012). Skills are the ability to operate work easily and carefully which requires basic skills (Ibid, 2000).

Skills have been widely studied by previous researchers, among others: (Mahaputra & Saputra, 2021c), (Al Hafizi & Ali, 2021), (Arifin & Hermawan, 2022), (Hermawan, 2021a), (Hermawan & Arifin, 2021).

Rewards

The award is a reward for services provided by the company to the workforce, because these workers have contributed energy and thoughts for the progress of the company in order to achieve the goals that have been set (Satrohadiwirya, 2010). Reward indicators are: Appropriate salary and benefits, differences in performance awards, recognition and special bonuses (Mathis & Jackson, 2009).

The award has been widely researched by previous researchers, including: (Saputra & Mahaputra, 2022c), (Brata et al., 2017), (Novansa & Ali, 1926), (Saputra, 2022a), (Saputra, 2022b), (Mahaputra & Saputra, 2022).

Relationship between Employees

Employee relations are relationships that are carried out in order to create a good two-way relationship or communication between management and employees in terms of fostering and maintaining cooperation between the two. Relations between employees also aim to achieve harmony among co-workers, mutual understanding, mutual cooperation, and loyalty between management and employees (Sodikin, 2017).

The relationship between employees has been widely studied by previous researchers, among others: (Saputra & Mahaputra, 2022b), (Hermawan, 2022b), (Lutfi & Widodo, 2018).

Table 1. Relevant Previous Research Results

No	Author	Previous Research Results	Similarity with	Difference with this
	(years)		this article	article
1	(Pratiwi &	The Effect of Work	Have similarities	Has a difference in
	Sriathi, 2017)	Environment and Career	to the Employee	the research locus,

		Development on Employee	Retention variable	namely the Hotel
		Retention at Hotel Santika Nusa		Santika Nusa Dua
		Dua Bali		Bali
2	(Rahmawati,	The Influence of Talent	Discussed about	There are
	2019)	Management on Employee	Employee	differences in the
		Performance Through	Retention	locus of research,
		Employee Retention at PD.		namely in PD.
		Lamongan Regional Bank BPR		Lamongan Regional
				Bank BPR
3	(Suwaji &	The Effect of Motivation and	Discussed about	There is a difference
	Sabella,	Compensation on Employee	Employee	in the research locus,
	2019)	Retention at PT. Aerofood ACS	Retention	namely PT Aerofood
		Surabaya City		ACS Surabaya City
4	(Nurisman,	The Influence of Work	Discussed about	There is a difference
	2018)	Environment, Organizational	Employee	in the research locus,
		Culture, Employee	Retention	namely at PT
		Development and Job		Pamapersada
		Satisfaction on Generation Y		Nusantara
		Employee Retention at PT		
		Pamapersada Nusantara		
5	(Putri &	The Effect of Employee	Discussed about	There is a difference
	Arwiyah,	Retention on Employee	Employee	in the research locus,
	2019)	Performance at PT Kaltacitra	Retention	namely PT
		Utama, East Jakarta		Kaltacitra Utama,
				East Jakarta

RESEARCH METHODS

The method of writing scientific articles is by using qualitative methods and literature review (Library Research). Assessing theory and the relationship or influence between variables from books and journals both offline in the library and online sourced from Mendeley, Google Scholar and other online media.

In qualitative research, literature review must be used consistently with methodological assumptions. This means that it must be used inductively so that it does not direct the questions posed by the researcher. One of the main reasons for conducting qualitative research is that the research is exploratory, (Ali & Limakrisna, 2013). At the next stage, it will be discussed in depth in the section entitled "Related literature" or "library review" (Review literature), as the basis for formulating hypotheses and in the final stage these two literatures become the basis for comparison with the results and indings revealed in research (Ali, H., & Limakrisna, 2013).

DISCUSSION

Based on theoretical studies and relevant previous research tables, the following is the discussion:

1. Relationship Skills on Employee Retention

The skills possessed by each individual employee in the company or organization will be an added value to their presence in the company. The skills possessed by individual employees will have a good impact on the performance of the company or the organization itself. Because of the importance of the existence of employees who have the skills to make the company or organization will maintain its presence in the company or organization, it can be by offering a higher salary than before. Therefore, the managerial side needs to protect their assets, especially employees so they don't disappoint and resign.

Skills related to Employee Retention, this is in line with research conducted by: (Zahara et al., 2020), (S. Kuba, 2022a), (Rony et al., 2020), (H. S. Kuba, 2017), (A. Widodo et al., 2018), (Istianingsih, 2016), (Istianingsih & Utami, 2009).

2. Relationship of Rewards on Employee Retention

The awards received by employees are in the form of salaries, allowances and incentives. These three components are the reasons to stay or not in a company or organization. Employees tend to choose to stay if they receive competitive rewards, performance-based rewards, recognition of employees and special benefits and bonuses. An award is important for a company or organization because it shows the company's or organization's efforts in retaining its employees as a major component and an important cost component. The awards given are very meaningful to employees, the amount of awards given will show the size of the value of their work among employees (Sulistiyani, 2003).

Awards are related to Employee Retention, this is in line with research conducted by: (Chauhan & Hudaya, 2020), (S. Kuba, 2022b), (Pandiangan et al., 2021), (Rony et al., 2019), (Hardiansyah et al., 2019), (Pasaribu et al., 2022).

3. Relationship between Employees on Employee Retention

Relationships between employees indicate fair treatment or not by managerial parties, discriminatory for employees, and forms of support from superiors such as supervisors or managers and employee relations with other co-workers. Factors such as the appropriateness of the human resource policy, fairness of disciplinary action and the way in which workload and job opportunities are decided will be related to employee retention. Another thing related to employee retention is the number of individuals who build close relationships with other coworkers.

Relationships between employees are related to employee retention, this is in line with research conducted by: (Chong & Ali, 2022), (Hermawan, 2021b).

Conceptual Framework

Based on the problem formulation, theoretical studies, previous research and discussion of the influence between variables, the conceptual framework is obtained as follows:

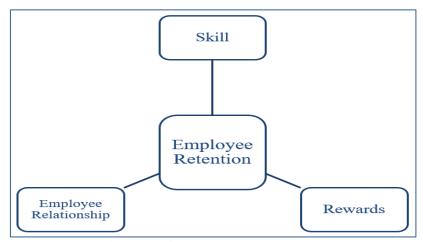


Figure 1. Conceptual Framework

Based on the description of the conceptual framework above, then: Skills, Rewards and Relationships between Employees are related to Employee Retention. In addition to the

variable Skills, Rewards and Relationships between Employees related to Employee Retention. There are many other factors related to Employee Retention, including:

- 1) Career Development: (Ali et al., 2022), (Fahmi & Ali, 2022), (Ali, 2020), (Suharyono & Ali, 2015), (Syauket et al., 2022), (Pandiangan et al., 2021), (Ridwan et al., 2020), (Karsono, 2018a), (Sabilah et al., 2019), (Karsono, B., & Syauket, 2021b), (A. Widodo et al., 2018), (Noviriska, n.d.), (Eprianto et al., 2021).
- 2) Wages: (Saputra & Ali, 2022), (Octavia & Ali, 2017), (Sivaram et al., 2020), (Karsono & Suraji, 2020), (Karsono, B., & Syauket, 2021a), (Setyadi, 2017), (Somad et al., 2021), (SiVARAM et al., 2019), (D. S. Widodo et al., 2020), (Karsono, B., & Syauket, 2021c), (Saputra, 2022b), (Mahaputra & Saputra, 2021a)
- 3) Work Planning: (Saputra, 2021), (Assagaf & Ali, 2017), (M & Ali, 2017), (Mulyani et al., 2020), (Mansur & Ali, 2017), (Darwisyah et al., 2021), (Saputra & Saputra, 2021), (Mahaputra & Saputra, 2021b), (Maharani & Saputra, 2021), (Anggit & Setyorini, 2022), (Atmoko, D., & Noviriska, 2022).
- 4) Motivation: (Saputra & Ali, 2021), (Agussalim et al., 2020), (Karsono, 2018b), (Wahono & Ali, 2021), (Karsono et al., 2022), (A. Widodo, 2020), (Sinaga et al., 2020), (Riyani et al., 2008), (Supriyadi et al., 2019), (Siregar, 2019), (Apriyani et al., 2022).
- 5) Work Environment: (Saputra, 2022c), (Hairiyah & Ali, 2017), (Agussalim et al., 2016), (Saputra & Mahaputra, 2022b), (Atika, P. D., & Kusmara, 2021), (Hamdani & Sabilah, 2021), (Sabilah, 2021).

CONCLUSION AND RECOMMENDATION

Conclusion

Based on the problem formulation, theoretical study and discussion above, the researcher can conclude the hypothesis for further research, namely:

- 1. Skill related to Employee Retention.
- 2. Rewards related to Employee Retention.
- 3. Relationships between Employees related to Employee Retention.

Recommendation

Based on the conclusions above, there are other factors related to Employee Retention that can be used for further research, namely: Career development, salary, work plan, motivation and work environment.

BIBLIOGRAPHY

- Agussalim, M., Ayu Rezkiana Putri, M., & Ali, H. (2016). Analysis work discipline and work spirit toward performance of employees (case study tax office Pratama two Padang). *International Journal of Economic Research*.
- Agussalim, M., Ndraha, H. E. M., & Ali, H. (2020). The implementation quality of corporate governance with corporate values: Earning quality, investment opportunity set, and ownership concentration analysis. *Talent Development and Excellence*.
- Al Hafizi, N. A., & Ali, H. (2021). Purchase Intention and Purchase Decision Model: Multi Channel Marketing and Discount on Medcom.Id Online News Portal. *Dinasti International Journal of Digital Business Management*, 2(3), 460–470. https://doi.org/10.31933/dijdbm.v2i3.826
- Ali, H., & Limakrisna, N. (2013). Metodologi Penelitian (Petunjuk Praktis Untuk Pemecahan Masalah Bisnis, Penyusunan Skripsi (Doctoral dissertation, Tesis, dan Disertasi. In *In Deeppublish: Yogyakarta*.
- Ali, H. (2020). Modul Strategic Management Program Studi Magister Management.
- Ali, H., Sastrodiharjo, I., & Saputra, F. (2022). Pengukuran Organizational Citizenship

- Behavior : Beban Kerja , Budaya Kerja dan Motivasi (Studi Literature Review). *Jurnal Ilmu Multidisiplin*, *1*(1), 83–93.
- Anggit, R. H., & Setyorini, I. (2022). Review Artikel: Analisis Kualitas Pelayanan Terhadap Kepuasan Pasien di Puskesmas Menggunakan metode Servqual. *Journal of Industrial and Engineering System (JIES)*, 3(1), 88–94. http://ojs.nchat.id/index.php/nchat/article/view/7
- Apriyani, Roberta, Pribadi, Y., & Ainun. (2022). Pembuatan Karbol Sereh untuk Pengembangan Wirausaha Karang Taruna Garuda 01 di Pondok Ungu Permai Sektor V Babelan Bekasi Utara. *Jurnal Sains Teknologi Dalam Pemberdayaan Masyarakat*, *3*(1), 13–20.
- Arifin, A. L., & Hermawan, E. (2022). Portraying Cendekia Leadership in the Perspective of Ki Hajar Dewantara 's Trilogy. *Al-Ishlah: Jurnal Pendidikan*, *14*(1), 811–820. https://doi.org/10.35445/alishlah.v14i1.1821
- Assagaf, A., & Ali, H. (2017). Determinants of Financial Performance of State-Owned Enterprises with Government Subsidy as Moderator. *International Journal of Economics and Financial Issues*.
- Atika, P. D., & Kusmara, H. (2021). Implementasi Sistem Informasi Sekolah Berbasis WEB pada Muhammadiyah Boarding Lab School (MBLS) Kecamatan Setu Kabupaten Tambun. *Journal of Computer Science Contributions (JUCOSCO)*, 1(1).
- Atmoko, D., & Noviriska, N. (2022). PERAN PEMUDA DALAM MENCEGAH BAHAYA NARKOBA DAN PORNOGRAFI DI KELURAHAN RAWAJATI, KECAMATAN PANCORAN-JAKARTA SELATAN. *Pro Bono Jurnal Pengabdian Kepada Masyarakat*, 2(01).
- Bimaruci, H., Agung Hudaya, & Hapzi Ali. (2020). MODEL OF CONSUMER TRUST ON TRAVEL AGENT ONLINE: ANALYSIS OF PERCEIVED USEFULNESS AND SECURITY ON RE-PURCHASE INTERESTS (CASE STUDY TIKET.COM). Dinasti International Journal of Economics, Finance & Accounting. https://doi.org/10.38035/dijefa.v1i1.227
- Brata, B. H., Husani, S., & Ali, H. (2017). The Importance of Quality Products, Price, Promotion, and Location to Product Purcese Decision on Nitchi At PT. Jaya Swarasa Agung in Central Jakarta. *Saudi Journal of Business and Management Studies*. https://doi.org/10.21276/sjbms
- Chauhan, R., & Hudaya, A. (2020). CONSUMER TRUST MODEL ON TRAVEL AGENT ONLINE: ANALYSIS OF PERCEIVED USEFULNESS AND SECURITY ON REPURCHASE INTERESTS (Case Study: TIKET. COM) Received: 15 th April 2020 Revised: 25 th April 2020 Issued: 12 nd May 2020 Corresponding author: first a. Dinasti International Journal of Education Management And Social Science, 1(4), 602—616. https://doi.org/10.31933/DIJEMSS
- Chong, D., & Ali, H. (2022). LITERATURE REVIEW: COMPETITIVE STRATEGY, COMPETITIVE ADVANTAGES, AND MARKETING PERFORMANCE ON E-COMMERCE SHOPEE INDONESIA. *Dinasti International Journal of Digital Business Management*, *3*(2), 299–309.
- Darwisyah, D., Rosadi, K. I., & Ali, H. (2021). Berfikir Kesisteman Dalam Perencanaan Dan Pengembangan Pendidikan Islam. ... *Pendidikan Dan Ilmu Sosial*, 2(1), 225–237.
- Eprianto, I., Kamaludin, & Fachruzzaman. (2021). THE IMPLEMENTATION OF CASCADING IN THE REGIONAL GOVERNMENTS. *JEM: Jurnal Ekonomi Dan Manajemen STIE Pertiba Pangkalpinang*, 7(2), 19–40.
- Fahmi, I., & Ali, H. (2022). DETERMINATION OF CAREER PLANNING AND DECISION MAKING: ANALYSIS OF COMMUNICATION SKILLS, MOTIVATION AND EXPERIENCE (LITERATURE REVIEW HUMAN RESOURCE

- MANAGEMENT). Dinasti International Journal of Management Science, 3(5), 823–835.
- Hairiyah, S., & Ali, H. (2017). Customer Decision Analysis in Taking Multipurpose Loan: Promotions, Locations and Credit Procedures (A Case of the Bank "PQR Jakarta"). Saudi Journal of Business and Management Studies, 2(3), 149–156. https://doi.org/10.21276/sjbms.2017.2.3.6
- Hamdani, H., & Sabilah, A. I. (2021). Edukasi Pencegahan Covid-19 Dan Pendampingan Keterampilan Berbahasa Inggris Bagi Orang Tua Anak Di Kelurahan Harapan Mulya Kecamatan Medan Satria Kota Bekasi. *Jurnal Sains Teknologi Dalam Pemberdayaan Masyarakat*, 2(1), 25–32. https://doi.org/10.31599/jstpm.v2i1.641
- Hardiansyah, A., Soehardi, & Rony, Z. T. (2019). PENGARUH DISIPLIN KERJA, MOTIVASI KERJA DAN KOMPENSASI TERHADAP KINERJA PEGAWAI BANK OCBC NISP BAGIAN RECORD MANAGEMENT DAN PARTNERSHIP OPERATION. *Jurnal Ilmiah Manajemen Ubhara*, 6(2), 147–161. https://doi.org/10.36805/manajemen.v5i1.821
- Hermawan, E. (2021a). Financial Managers as Policy Makers and Company Relations with Financial Markets. *Journal of Law Politic and Humanities*, 2(1), 13–22. https://dinastires.org/index.php/JAFM/article/view/64/61
- Hermawan, E. (2021b). Sustainability of Local Products: Interest to Buy, Product Quality and Promotion. *Dinasti International Journal of Economics, Finance and Accounting*, 2(3), 336–345.
- Hermawan, E. (2022a). ANALISIS PENGARUH BEBAN KERJA, KONFLIK PEKERJAAN- KELUARGA DAN STRES KERJA TERHADAP KINERJA PT. SAKTI MOBILE JAKARTA. *Jurnal Ilmu Manajemen Terapan*, *3*(4), 372–380.
- Hermawan, E. (2022b). Faktor yang Mempengaruhi Kinerja PT . Sakti Mobile Jakarta : Lingkungan Kerja , Stres Kerja dan Beban Kerja . I(1), 53–62.
- Hermawan, E., & Arifin, A. L. (2021). Human Resources Education and Innovation to face the demands of Business in the Digital Age. *Jurnal Iqra Kajian Ilmu Pendidikan*, 6(2), 136–147. https://journal.iaimnumetrolampung.ac.id/index.php/ji/article/view/1122
- Ilhamalimy, R. R., & Ali, H. (2021). Model Perceived Risk and Trust: E-Wom and Purchase Intention (the Role of Trust Mediating in Online Shopping in Shopee Indonesia). *Dinasti International Journal of Digital Business Management*, 2(2), 204–221. https://doi.org/10.31933/dijdbm.v2i2.651
- Istianingsih, I. (2016). Deteksi Manajemen Laba Melalui Discretionary Revenue Dan Aktifitas Riil: Implikasi Penerapan Good Corporate Governance. *Jurnal Riset Akuntansi Dan Keuangan*, 4(3), 1125–1142. https://doi.org/10.17509/jrak.v4i3.4666
- Istianingsih, I., & Utami, W. (2009). Pengaruh Kepuasan Pengguna Sistem Informasi Terhadap Kinerja Individu. *Simposium Nasional Akuntansi XII*, 1–70.
- Karsono, B., & Syauket, A. (2021a). Buku Ajar Mata Kuliah" Metode Penelitian Hukum dan Teknik Penulisan Skripsi".
- Karsono, B., & Syauket, A. (2021b). Buku Ajar Mata Kuliah" Otonomi Daerah Perspektif Human Security dalam Negara Demokrasi".
- Karsono, B., & Syauket, A. (2021c). Buku Ajar Mata Kuliah Mata Kuliah" Tindak Pidana Korupsi" (Ancaman Terhadap Pengayoman Human Security".
- Karsono, B. (2018a). Gerakan Islam Radikal di Sulawesi Selatan: Pola Rekrutmen dan Pola Gerakan Komite Persiapan Penegakan Syariat Islam (KPPSI) dan Laskar Jundullah. *Jurnal Keamanan Nasional*, *IV*(2), 231–246. https://doi.org/10.21580/WS.23.1.220.2
- Karsono, B. (2018b). Jejak Aktivis JAT: Studi Kasus JAT & Jaringan Aceh-Pamulang.
- Karsono, B., & Suraji, R. (2020). Factors Influencing Fraud Behavior In State Civil Apparatus. *Psychology and Education* ..., 57(9), 1541–1547.

- http://psychologyandeducation.net/pae/index.php/pae/article/view/495
- Karsono, B., Suraji, R., & Sastrodiharjo, I. (2022). The Influence of Leadership Spirituality to Improving the Quality of Higher Education in Indonesia. *International Journal of Social Sciences and Humanities Invention*, *9*(01), 6832–6841.
- Kuba, H. S. (2017). Penanggulangan Terorisme oleh Polri dalam Perspektif Penangkalan (Pre-emtif) dan Pencegahan (Preventif). *Jurnal Kajian Ilmiah*, *17*(2), 19–28.
- Kuba, S. (2022a). Optimalisasi Perlindungan Saksi dan Korban Dalam Rangka Memantapkan Penegakan Hukum Di Indonesia. *Jurnal Kajian Ilmiah*, 22(1), 89–100. https://doi.org/10.31599/jki.v22i1.1020
- Kuba, S. (2022b). Peranan Kompolnas Dalam Mendukung Upaya Optimalisasi Penegakan Hukum Oleh Polri Terhadap Kejahatan Konvensional Menonjol di Indonesia. *Krtha Bhayangkara*, *16*(1), 51–64. https://doi.org/10.31599/krtha.v16i1.1051
- Lutfi, A. ., & Widodo, D. S. (2018). Effect Of Work Discipline And Leadership Style On The Performance Of Employees Motivation As Variable Mediation In Office Ministry Of Justice And Human Rights Bangka Belitung Indonesia. *The International Journal of Engineering and Science*, 7(7).
- M, A., & Ali, H. (2017). MODEL KEPUASAN PELANGGAN: ANALISIS KUALITAS PRODUK DAN KUALITAS LAYANAN TERHADAP CITRA MEREK PADA GIANT CITRA RAYA JAKARTA. *Jurnal Manajemen*. https://doi.org/10.24912/jm.v21i3.254
- Mahaputra, M. R., & Saputra, F. (2021a). Application Of Business Ethics And Business Law On Economic Democracy That Impacts Business Sustainability. *Journal of Law Politic and Humanities*, 1(3), 115–125.
- Mahaputra, M. R., & Saputra, F. (2021b). Literature Review the Effect of Headmaster Leadership on Teacher Performance, Loyalty and Motivation. *Journal of Accounting and Finance Management*, 2(2), 103–113.
- Mahaputra, M. R., & Saputra, F. (2021c). RELATIONSHIP WORD OF MOUTH, ADVERTISING AND PRODUCT QUALITY TO BRAND AWARENESS. *Dinasti International Journal of Digital Business Management*, 2(6), 1099–1108.
- Mahaputra, M. R., & Saputra, F. (2022). Determination of Public Purchasing Power and Brand Image of Cooking Oil Scarcity and Price Increases of Essential Commodities. *International Journal of Advanced Multidisciplinary*, 1(1), 36–46.
- Maharani, A., & Saputra, F. (2021). Relationship of Investment Motivation, Investment Knowledge and Minimum Capital to Investment Interest. *Journal of Law Politic and Humanities*, 2(1), 23–32.
- Mansur, S., & Ali, H. (2017). Impact of customer engagement to reputation of the Bri Syariah Indonesia. *International Journal of Economic Research*.
- Mulyani, S. R., Ridwan, M., & Ali, H. (2020). Model of human services and resources: The improvement efforts of Silungkang restaurant attractiveness on consumers. *Talent Development and Excellence*.
- Novansa, H., & Ali, H. (1926). Purchase Decision Model: Analysis of Brand Image, Brand Awareness and Price (Case Study SMECO Indonesia SME products). *Saudi Journal of Humanities and Social Sciences*. https://doi.org/10.21276/sjhss
- Noviriska, N. (n.d.). Solusi Konflik Hukum Bisnis Dalam Kontrak Kerjasama Antara Agency Model Dan Talent Dengan Para Pihak Pada Industri Entertainment. *Krtha Bhayangkara*, 13(1), 76–99.
- Nurisman, H. (2018). Pengaruh Lingkungan kerja, Budaya Organisasi, Pengembangan Karyawan dan Kepuasan Kerja terhadap Retensi Karyawan Generasi Y di PT Pamapersada Nusantara. *Jurnal STEI Ekonomi*, 27(02), 26–37. https://doi.org/10.36406/jemi.v27i1.151

- Octavia, A., & Ali, H. (2017). International Review of Management and Marketing The Model of Market Orientation, Entrepreneurial Orientation and Business Performance of Small and Medium Enterprises. *International Review of Management and Marketing*.
- Pandiangan, K., Masiyono, M., & Dwi Atmogo, Y. (2021). Faktor-Faktor Yang Mempengaruhi Brand Equity: Brand Trust, Brand Image, Perceived Quality, & Brand Loyalty. *Jurnal Ilmu Manajemen Terapan*, 2(4), 471–484. https://doi.org/10.31933/jimt.v2i4.459
- Pasaribu, R., Manurung, A. H., Rony, Z. T., Bhayangkara, U., Raya, J., Bhayangkara, U., Raya, J., Bhayangkara, U., & Raya, J. (2022). THE EFFECT OF LEADERSHIP, EMPLOYEE PERFORMANCE, MOTIVATION AND INFORMATION TECHNOLOGY ON EMPLOYEE JOB SATISFACTION MODERATED BY AGE OF EMPLOYEES AT DINAS PENANAMAN MODAL DAN PELAYANAN TERPADU SATU. Dinasti International Journal of Management Science, 3(3), 592–602.
- Pratiwi, L., & Sriathi, A. (2017). Pengaruh Lingkungan Kerja Dan Pengembangan Karir Terhadap Retensi Karyawan Pada Hotel Santika Nusa Dua Bali. *E-Jurnal Manajemen Universitas Udayana*, 6(3), 252647.
- Putri, I. D., & Arwiyah, M. Y. (2019). Pengaruh Retensi Karyawan Terhadap Kinerja Karyawan Pada PT Kaltacitra Utama Jakarta Timur. *EProceedings of Management*, 6(2), 4494–4500.
- Rahmawati, H. A. (2019). Pengaruh Manajement Talenta Terhadap Kinerja Karyawan Melalui Retensi Karyawan pada PD. BPR Bank Daerah Lamongan. *Jurnal Ilmu Manajemen*, 7(2), 419–429.
- Ridwan, M., Mulyani, S. R., & Ali, H. (2020). Perceived organizational support in efforts to improve organizational commitments and its impact on employee performance(study at SPMI private university in West Sumatra). *Talent Development and Excellence*.
- Riyani, A. D., Sitanggang, A. O., & Novrian. (2008). Pengaruh Selebgram Endorser Online Shop di Instagram Terhadap Citra Perusahaan Vanilla Hijab. *Ubhara Jaya Press*, 41–54.
- Rony, Z. T., Lubis, F. M., & Rizkyta, A. (2019). Job shadowing as one of the effective activities in the promotion process creates quality managers. *International Journal of Recent Technology and Engineering*, 8(2 Special Issue), 388–396.
- Rony, Z. T., Lubis, F. M., Santoso, B., & Rizkyta, A. (2020). The relevance of political skills for leaders and managers in the industrial revolution 4.0: A case study of the Indonesian private television industry. *International Journal of Innovation, Creativity and Change*, 12(1), 447–465.
- Sabilah, A. I. (2021). ANALISA BULLWHIP EFFECT PENGADAAN STOCK FRANCHISE AYAM SABANA. *JRSI Jurnal Rekayasa Sistem Industri*, 6(2), 1–5.
- Sabilah, A. I., Hernadewita, H., Wibowo, S. A., Damanik, Y. M., & Susanti, E. (2019). Pengaruh Penerapan Iso 9001:2008 Terhadap Peningkatan Kinerja Kerja Karyawan Pt. Softex Indonesia. *Jurnal Rekayasa Sistem Industri*, 4(2), 80–85. https://doi.org/10.33884/jrsi.v1i2.1245
- Saputra, F. (2021). Leadership, Communication, And Work Motivation In Determining The Success Of Professional Organizations. *Journal of Law Politic and Humanities*, 1(2), 59–70.
- Saputra, F. (2022a). Analysis Effect Return on Assets (ROA), Return on Equity (ROE) and Price Earning Ratio (PER) on Stock Prices of Coal Companies in the Indonesia Stock Exchange (IDX) Period 2018-2021. *Dinasti International Journal of Economics, Finance and Accounting, 3*(1), 82–94. http://repository.uph.edu/41805/%0Ahttp://repository.uph.edu/41805/4/Chapter1.pdf
- Saputra, F. (2022b). Analysis of Total Debt , Revenue and Net Profit on Stock Prices of Foods And Beverages Companies on the Indonesia Stock Exchange (IDX) Period

- 2018-2021. *Journal of Accounting and Finance Management*, *3*(1), 10–20. https://doi.org/https://doi.org/10.38035/jafm.v3i1
- Saputra, F. (2022c). The Role of Human Resources, Hardware, and Databases in Mass Media Companies. *International Journal of Advanced Multidisciplinary*, 1(1), 45–52.
- Saputra, F., & Ali, H. (2021). THE IMPACT OF INDONESIA 'S ECONOMIC AND POLITICAL POLICY REGARDING PARTICIPATION IN VARIOUS INTERNATIONAL FORUMS: G20 FORUM (LITERATURE REVIEW OF FINANCIAL MANAGEMENT). Journal of Accounting and Finance Management, 1(4), 415–425.
- Saputra, F., & Ali, H. (2022). PENERAPAN MANAJEMEN POAC: PEMULIHAN EKONOMI SERTA KETAHANAN NASIONAL PADA MASA PANDEMI COVID-19 (LITERATURE REVIEW MANAJEMEN POAC). *Jurnal Ilmu Manajemen Terapan*, *3*(3), 316–328. https://doi.org/10.31933/jimt.v3i3
- Saputra, F., & Mahaputra, M. R. (2022a). Building Occupational Safety and Health (K3): Analysis of the Work Environment and Work Discipline. *Journal of Law Politic and Humanities*, 2(3), 105–114.
- Saputra, F., & Mahaputra, M. R. (2022b). EFFECT OF JOB SATISFACTION, EMPLOYEE LOYALTY AND EMPLOYEE COMMITMENT ON LEADERSHIP STYLE (HUMAN RESOURCE LITERATURE STUDY). *Dinasti International Journal of Management Science*, *3*(4), 762–772.
- Saputra, F., & Mahaputra, M. R. (2022c). Relationship of Purchase Interest, Price and Purchase Decisions to IMEI Policy (Literature Review Study). *Journal of Low Politic and Humanities*, 2(2), 71–80.
- Saputra, F., & Saputra, E. B. (2021). Measures of Corruption: Needs, Opportunity and Rationalization. *Journal of Law Politic and Humanities*, 2(1), 42–50.
- Setyadi, D. A. (2017). Build Customer Loyalty with CRM and Brand Image (Case Study on Giant Citra Raya). *IOSR Journal of Business and Management*, 19(01), 35–42. https://doi.org/10.9790/487x-1901043542
- Sinaga, B. F., Madonna, M., & Novrian. (2020). PERAN KOMISI PENYIARAN INDONESIA (KPI) PUSAT DALAM MELAKUKAN PENGAWASAN ISI SIARAN PILKADA 2018 (Studi Deskriptif Pada Bidang Pengawasan Isi Siaran KPI di Televisi). *Ubhara Jaya Press*, *1*, 180–197.
- Siregar, R. K. (2019). Pendekatan Paradigmatik (Kuhn) Terhadap Problematika Analisis Ekonomi Materialisme (Marx Dan Engels) Atas Ilmu Hukum. *Krtha Bhayangkara*, 13(2), 277–286. https://doi.org/10.31599/krtha.v13i2.11
- SiVARAM, M., Hudaya, A., & Ali, H. (2019). Building a Purchase and Purchase Decision: Analysis of Brand Awareness and Brand Loyalty. *Dinasti International Journal of Education Management And Social Science*, 1(2), 235–248. https://doi.org/10.31933/DIJEMSS
- Sivaram, M., Munawar, N. A., & Ali, H. (2020). DETERMINATION OF PURCHASE INTENT DETERMINATION OF PURCHASE INTENTION THROUGH BRAND AWARENESS AND PERCEIVED QUALITY (Case Study: For consumers PT. Sentosa Santosa Finance Tangerang area). *Dinasti International Journal of Management Science*. https://doi.org/10.31933/dijms.v1i2.71
- Somad, A., Rosadi, K. I., Ali, H., Kesisteman, J., & Kesisteman, B. (2021). FAKTOR YANG MEMPENGARUHI MODEL SISTEM PENDIDIKAN ISLAM: JENIS KESISTEMAN, KONSTRUKSI KESISTEMAN, BERPIKIR KESISTEMAN. *Jurnal Ilmu Hukum Humaniora Dan Politik*, *1*(2), 200–210.
- Suharyono, & Ali, H. (2015). PENGARUH MOTIVASI, KEDISIPLINAN DAN GAYA KEPEMIMPINAN TERHADAP PRESTASI KERJA PEGAWAI PADA DINAS

- SOSIAL TENAGA KERJA DAN TRANSMIGRASI KABUPATEN BATANG HARI. *Jurnal Ilmiah Universitas Batanghari Jambi*, 15(2), 78–86.
- Supriyadi, T., Apriyenti, L. U., Rismalinda, Hutahaean, E. S. H., Pertiwi, Y. W., Gina, F., Fitriyanto, M., & Anifah. (2019). Cita-citamu Mau Jadi Apa?: Mengajarkan Cita-cita Pada Anak-Anak Komunitas Rumah Pelangi Bekasi. *JURNAL ABDIMAS UBJ: Jurnal Pengabdian Kepada Masyarakat*, 2(2), 131–139.
- Suwaji, R., & Sabella, R. I. (2019). Pengaruh Motivasi Dan Kompensasi Terhadap Retensi Karyawan PT. Aerofood ACS Kota Surabaya. *Jurnal Mitra Manajemen*, *3*(10), 976–990. https://doi.org/10.52160/ejmm.v3i10.290
- Syauket, A., Karsono, B., & Atmoko, D. (2022). Kebijakan Telemudik Bentuk Perlindungan Negara Pada Masyarakat Menuju New Normal Ditengah Pendemi Corona. *Jurnal Kajian Ilmiah*, 22(1), 1–10. https://doi.org/10.31599/jki.v22i1.696
- Wahono, S., & Ali, H. (2021). Peranan Data Warehouse, Software Dan Brainware Terhadap Pengambilan Keputusan (Literature Review Executive Support Sistem for Business). Jurnal Ekonomi Manajemen Sistem Informasi, 3(2), 225–239. https://doi.org/10.31933/jemsi.v3i2.781
- Widodo, A. (2020). Model Komunikasi Pemeriksaan Dalam Sidang Agenda Pembuktian Perkara di Pengadilan. *Jurnal Komunikasi*, *12*(2), 157. https://doi.org/10.24912/jk.v12i2.8447
- Widodo, A., Rahmat Hidayat, D., Venus, A., & Suseno, S. (2018). The Pattern of Communication Legal Advisor with Defendant In Indonesian Courtroom. *International Journal of Engineering & Technology*, 7(3.30), 405–408. https://doi.org/10.14419/ijet.v7i3.30.18343
- Widodo, D. S., Silitonga, P. E. S., & Ali, H. (2020). The influence of good governance, culture, and performance in increasing public satisfaction and implication to public trust: Study in Indonesian government. *Talent Development and Excellence*.
- Zahara, V. M., Sanusi, F., & Suci, S. C. (2020). Pengembangan Jejaring Bisnis Berbasis Produk Lokal Kota Cilegon. *Jurnal Pengabdian Dan Peningkatan Mutu Masyarakat* (*JANAYU*), *I*(2), 168–177. https://doi.org/10.22219/janayu.v1i2.12385